

# JEFF WHITELEY | 3D Illustrator / Graphic Designer

327 W.23rd , Houston, Texas 77008 | phone: 713.480.7701 | email: jeff.whiteley@att.net

## About

Graphic and 3D artist focused on creating high quality art and design both individually and through strong team - based work; more than 20+ years of full time graphic design experience; dedicated to creation of effective client - driven products; proven management, supervisory, and interpersonal skills in graphic textile printing, custom furniture design and manufacturing, and for the Oil and Gas industry.

## Education, Training, and Associations

**North Harris County Community College** | Houston, Texas August 1991 – May 1993

**The High School for the Performing and Visual Arts** | Houston, Texas Grad.1989

**Sketchy Neighbors** | Houston, Texas

Member of a group of 10 local artists who meet twice a month over the year. The end result is a group show in October of all collective works. This is a Fine Arts Group; drawing, painting, and design.

## Skills Set

3D Studio Max 12, Photoshop CS5, Illustrator CS5, InDesign CS5, Bryce 6.3, Vegas 9, AutoCAD, and Microsoft Office Suite (Word, Excel, and PowerPoint), PC and Mac

## Professional Experience

**Wisom Offshore & Marine Inc. (USA)** January 2010 – Present  
**/ Horton Wisom Deepwater** | Houston, Texas  
Sr.Graphics Design Specialist

Overall responsibility and support of the company's in house graphic design efforts which include design and production of the company's publications, advertisements and artwork.

Mediums include all printed materials for all company departments, 3D modeling, animations, corporate identity branding.

- 2D/3D Art and Animations
- Brochure and Data Sheet Design
- Multi Page Layout
- Trade Show Booth Designs

**C-Ray Media INC.** | Houston, Texas August 2006 – July 2009  
Creative Director / Lead Designer

Responsible for execution and oversight of all media and graphic art projects from inception to completion; interfaced and provided customer service for all clients, particularly in the Oil and Gas industry; produced and rendered conceptual designs in 2D or 3D illustrations; managed all subsequent printing needs.

- 2D/3D Art and Animations for Oil and Gas industry
- Product and Package Design
- Logo and Brochure Design
- Multi Page Layout
- Trade Show Booth Designs

## Professional Experience (Continued)

### **Lucky Dog Woodworks** | Houston, Texas

December 2004 – June 2008

Craftsman/ Designer / Builder

Responsible for coordinating custom development and build-out of high-end restaurants; oversight of multi-state delivery of products; coordinated all inventory and materials for manufacturing. Design and fabrication of tables, kitchen cabinets, buffets, hutches, custom office tables, reception desks, benches, and fire place mantels for residential homes.

- Designed and produced company branding; logo, business cards, stationary, letterhead
- Built custom cabinets for homes, businesses, and restaurants
- Fabricated and installed commercial architectural spec restaurant furniture, bars, and display cases
- Designed and fabricated custom residential furniture

### **SBM Atlantia** | Houston, Texas

January 1999– December 2004

Art Director / Graphic Artist

Responsible for overseeing all media and graphic art projects from inception to completion; primary contact for all Oil and Gas clients for out sourced graphic needs; oversight of subsequent printing needs. Responsible for all Offshore Technology Conference (OTC) graphics for SBM Offshore Group.

Industry Projects included:

Morpeth, Allegheny , Typhoon, Matterhorn, Independence Hub

- 2D/3D Illustrations and Animations
- Produced Project Logos, Brochure Design, Data Sheets for all projects
- Created all Magazine Ads for Oil and Gas Publications
- Responsible for all in-house graphic presentations of project related work
- Worked very closely with engineers to produce the most accurate depiction of the product

### **Big Ball Sports / Signal Apparel Co.** | Houston, Texas

July 1995 – December 1998

Graphic Artist / Production Artist

Produced creative, comprehensive designs for deliverables requiring effective conceptualization of ideas in preparation of original art for print.

Designs were created for NFL, MLB, NHL, NCAA, Looney Tunes, Low Rider, Umbro, ED "Big Daddy" Roth, Big Ball Sports

- Responsible for mutiple designs for mutiple companies for quarterly line breaks
- Responsible for all art produced, separated, and output to AGFA image-setter
- On press for production of T-shirts; worked directly with print shop for best end result

### **Print the Planet** | Houston, Texas

August 1992 – July 1995

Silk Screen Printer/ Supervisor

Lead printer and supervisor for textile printing complex; managed 40 people per shift.

- Organized and scheduled multiple designs printed during a shift, with oversight of final product quality

# JEFF WHITELEY | 3D Illustrator / Graphic Designer

327 W.23rd , Houston, Texas 77008 | phone: 713.480.7701 | email: jeff.whiteley@att.net

Portfolio can be viewed at [www.jeffwhiteley.com](http://www.jeffwhiteley.com)

## Project Experience

**C-Ray Media INC.** | Houston, Texas

August 2006 – July 2009

### 2D/3D Art and Animations for Oil and Gas Industries

**Chevron** - created and designed - (2) 30"x40" sub sea-field layout graphics

**TDW** - created and designed (1) 30"x40" sub sea-field layout graphic

**Pegasus** - created and designed 8'x20' sub sea-field layout graphic Total Integrated Solutions;  
created and designed a 30"x40" sub sea- field layout graphic Project: Longhorn

**OPE** - created and designed various sub sea-field layout graphics from 4'X6" to 30"X40"

**Fluor** - created and designed various sub sea-field layout graphics from 30"X40" to 30"X60"

**Wellstream** - designed several various sub sea-field layout graphics from 30"X40" 3D Animation of  
Pyrenees Field Layout – total run time 4 ½ minutes

**FloaTEC** - concept drawings and 3D Animation of arctic "SPAR" (with illustrations of ice formations) and  
"disconnectable turret" - total run time 1 ½ minutes

**DeepFlex** - created sub sea-field layout graphics from 30"X60"

### Product and Package design

**"Don't Bite Me"** - designed and produced branding; five to 100 count packaging; end cap displays

**TDW** - designed and produced branding for custom direct mail piece to inform clients of NEW technologies

### Logo and Brochure Design

**PBX Systems** - (marine seismic hardware company)

**Deaton and Associates** - (property management)

**Don't Bite Me** - (topical patch for mosquito repellent)

**Applied Gas** - (custom liquid and gas mixtures)

**Don't Disturb Me** - (melatonin supplement, asphalia for natural sleep)

**IMRA** - (recruitment and crew management solutions)

**FloaTEC** - (engineering)

**Star Engineering** - (engineering)

### 80+ pages Multi Page Layouts

**Applied Gas** - Designed and produced the Company Catalog

**Shades of Shadow Concepts Inc.**- Designed layout and produced a graphic novel

### Trade Show Booth Designs

**Subsea 7** - (Offshore Technology Conference)

**Courtland Cables** - (Offshore Technology Conference)

**Equi-Sales** - (Power Gen)

**FloaTEC** - (Offshore Technology Conference)

**The Planet** - (Local Shows)

**DeepFlex** - (Offshore Technology Conference)

**Oceaneering** - (MCE 2007 "Marine Construction Europe")

### Published Ads

**FloaTEC** - designed and produced full page ads for - "Mastering the Art" of SparTEC, SemiTEC,  
and TlpTEC Series ads.

Deepwater FPS Technology (Printed for the OTC dailies 2007) and Project Blue Ocean.

All 2007 and 2008 full page ads for SparTEC, SemiTEC, and TlpTEC

# JEFF WHITELEY | 3D Illustrator / Graphic Designer

327 W.23rd , Houston, Texas 77008 | phone: 713.480.7701 | email: jeff.whiteley@att.net

Portfolio can be viewed at [www.jeffwhiteley.com](http://www.jeffwhiteley.com)

## Project Experience (Continued)

**Lucky Dog Woodworks** | Houston, Texas

December 2004 – June 2008

### Commercial Builds

**Restaurant LuLu, Mammoth, CA** - fabrication of 30 maple and mahogany table tops, mahogany/glass bar back, mahogany bar top, fin ply wainscot, and pine ceiling detail.

**Restaurant Perbaco, San Francisco, CA** - fabrication of walnut reception desk, walnut and granite top serving table, 7' maple chopping block top table.

**Restaurant Bay 13, Portland, OR** - fabrication of (2) 20' walnut communal table with zinc inlay, 40 walnut dining tables.

**Restaurant White Bark, Mammoth, CA** - fabrication of 40 walnut dining tables, walnut bar top, wall and ceiling treatment in chestnut.

Created Branding for Company; Logo, Business Cards, Letterhead, Stationary, Brochures.

**Atlantia Offshore Limited** | Houston, Texas

January 1999 – December 2004

**Morpeth** - Designed all 30"X40" sub sea-field layout graphics for concept drawings. Production of all marketing materials

**Allegheny** - Designed all 30"X40" sub sea-field layout graphics for concept drawings. Production of all marketing materials

**Typhoon** - Sub sea-field layout graphics, Production of all marketing materials. Produced poster for Offshore Magazine (February 2003)

**Matterhorn** - Sub sea-field layout graphics, Production of all marketing materials. Produced poster for Offshore Magazine (July 2004)

**Independence Hub** - Designed all 30"X40" sub sea-field layout graphics for concept drawings. Production of all marketing materials

**SBM Offshore Group** - Responsible for all Graphics that appeared in OTC Trade Show Booth. 40 - 60 Graphics Annually

**Big Ball Sports / Signal Apparel Co.** | Houston, Texas

July 1995 – December 1999

**T-shirt Designs were created for:**

**NFL, MLB, NHL, NCAA**

**Looney Tunes**

**Low Rider**

**Umbro**

**ED "Big Daddy" Roth**

**Big Ball Sports**